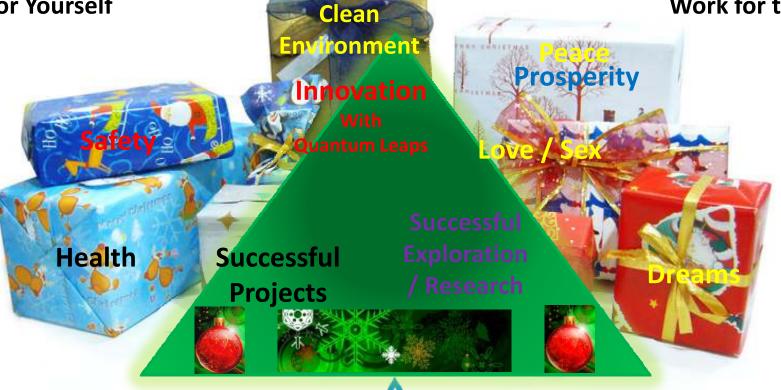




Work for the World





# **The Serendipity Generator**®

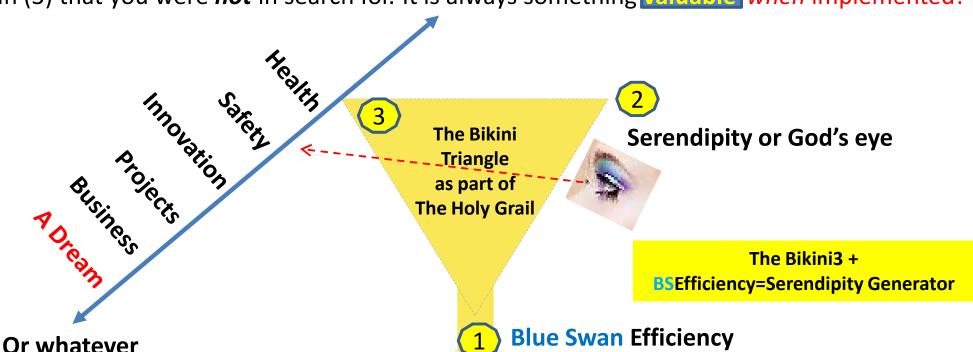
You never walk alone!! And It is Christmas Every Day!



### Description of what it is all about!

This presentation is about **generating** Serendipity in all fields with a **trainable** method!

This trainable method has 2 ingredients (1 & 3 ) with (2) as a results to see "something" In (3) that you were **not** in search for. It is always something **valuable when** implemented!



### Note:

This knowledge was also a serendipity finding while I was/am in guest (1996-now) to build The Shutdown **Generator**, a Dbase/Spreadsheet software to prepare turnarounds. Target is to do it in 3 minutes. I hope I will reach that goal in 2015.

To be efficient according to the Blue Swan definition you need to:

1 Have two goals (projects): one goal aimed at the world (your work) and one goal just for you (your dream).

- **2** Be that person who always says yes.
- **3** Reach your goals at the expense of nothing.



## **Potential Value**

# The potential value is in the Billions.

This <u>trainable</u> method to generate Serendipity will change society because it will change the way we look:

- 1- at each other (do not judge but listen to the info given. Use it for your 2 goals)
- **2- at the past** (do not judge yesterday or further away but analyze the info and use it for your 2 goals)
- 3- at information (all is information not only Big Data. And it's everywhere)

And always in relation to your 2 Goals

This trainable serendipity is an evolution (a logical step for mankind) and a revolution (implementation is easy and fast via the media) with valuable impact in all fields.